

EXHIBITION COMMITTEE MEETING
Geneva, 6 March 2013

Palexpo, Congress Centre, Room "E"

DRAFT REPORT

Starting time : 15h

The Chairwoman, Gabriele Zimmermann, welcomed all participants and warmly thanked Mr André Hefti, Director of the Geneva motor show for hosting the meeting.

1.- Adoption of the agenda

The agenda was adopted without comments.

2.- Approval of the minutes of the March 2012 Exhibition Committee

The minutes were approved without comments.

3.- Report on General Assembly and Selection Committee meetings

On the basis on a presentation (see OICA web site) Gabriele Zimmermann informed the Committee of the highlights of the last General Assembly meeting (Istanbul, 2 November 2012) and the last Council and Selection Committee meetings (Istanbul, 1st November 2012 and Geneva, 5 - 6 March 2013)

3.1 Adoption by the General Assembly of the revision of the OICA motor show rules:

The OICA rules were generally updated and consolidated with other issues (application forms, questionnaire, use of OICA logo, contributions, etc.) into one single document.

Main issue addressed in the revision of the OICA motor show rules is the periodicity of OICA motor shows in Article 8, linked with market size as follows:

- Markets < 5 million: maximum 1 OICA show per country per vehicle
- 5 million < Markets < 10 million maximum : maximum 1 OICA show per country per vehicle category, per year
- Markets > 10 million: maximum two OICA shows per country per vehicle category, per year
- Detroit and Geneva are not counted in this scheme

One other issue is the inclusion of a new article 9, summarising obligations to:

- Use OICA logo
- Inform of proposed dates in due time
- Treat all exhibitors fairly and equally
- Submit filled-in questionnaire within 2 months
- Settle show contribution within 60 days.

3.2 Us rotation scheme

The Chairwoman recalled that the Washington DC motor show, with the support of the Alliance, requested OICA accreditation taking into account the political influence of the show. She added that the revision of the OICA rules would allow such inclusion provided a proper US rotation scheme is found.

The Alliance reviewed the various possibilities with the US motor shows organisers and reported to the Selection Committee in Istanbul. The SC and the Council proposed to the General Assembly's approval the following scheme, starting in 2014 with the inclusion of the Washington motor show. The General Assembly fully approved the new US rotation scheme with three motor shows per year.

2013	2014	2015	2016
Detroit	Detroit	Detroit	Detroit
	Los Angeles		Los Angeles
Chicago		Chicago	
		New York	
	Washington DC		Washington DC

4.- **Preparation of the 2014 Calendar**

See in Annex 1

The 2014 Calendar was reviewed by the Exhibition Committee members on the basis of the paper circulated with the agenda. The following points were highlighted:

- Inclusion of the Washington motor show: dates 24 January – 2 February 2014. Press days : 22 – 23 January. As requested by the Selection Committee, these dates are not conflicting with the Delhi motor show : 6 – 12 February 2014.
- Zagreb will organise a complete motor show (cars, LCV and CV) every two years starting 2014 instead of having one year cars and one year LCV + CV. Dates are however conflicting with Belgrade organising its commercial vehicle show on even years. The Chairwoman asked to Belgrade whether they could envisage to organise a complete motor show on odd years in order to alternate with Zagreb. Mrs Sapic will discuss the matter with the Belgrade Fair and will inform the Secretariat.
- Jakarta motor show will be held in September as in 2012 due to Ramadan and should come back in July timeframe in the next future.
- As per the new rotation US scheme adopted at the Assembly, the LA motor show is included. Dates as follows: 21 – 30 November, press days: 19 -20 November.
- Sydney and Bologna dates are still missing.

5.- **Preparation of the draft 2015 Calendar**

The draft 2015 calendar was reviewed at the meeting and is available on the OICA web site.

6.- **Presentation by Sugato Sen, New premises - Delhi motor show**

Mr Sugato Sen, made a video presentation of the new premises of the Delhi motor show.

7.- Presentation by Emilio di Camillo

See presentation on the OICA web site

8.- Other Matters

None

9.- Date of the next meeting

The next meeting will be held on 5 March 2014, at 15:00 in Geneva.
