

Dott. Emilio di Camillo
Curriculum Vitae



Graduated in 1963 in Economics from Ca' Foscari University in Venice, he has deepened his studies and experiences in Automotive Sales and Marketing between 1967 and 1969 graduating in Business Administration at Kettering University and working in the Sales Dept. of Buick Motor Division (Flint - Mich. USA)

In the 40 years spent in the automotive field he became an expert in many aspects of the business. He started his career in General Motors where, in 16 years of collaboration, he held a variety of positions, in both car and truck sectors, ranging from Opel Marketing manager up to Bedford Southern Europe Regional Manager.

Hired by Iveco as Marketing Manager for Italy, he was also Regional Manager in Verona, Firenze and Roma.

In 1989 he became General Director of Anfia, the Italian Association of Automotive Industries, including not only Vehicle Manufacturers, but car body builders, components industries, truck body and trailer Manufacturers, camping vehicles and Bus. He also held important international positions such as President of Oica (International Organization of Motor Vehicle Manufacturers), and Chairman of the Liaison Committee of Acea, (the European Association of Automobile manufactures).

He is presently Automotive Marketing Consultant and in this capacity he worked between 2004 and 2013 for a company of Fiera Milano Group organizing Transpotec-Logitec, the International Motor Show for Commercial Vehicles now held every two years in Verona Fair. In many occasions in the recent he was also Consultant to the Italian Automobile Club, organizing important meetings on sustainable mobility, and in various occasions of MTM-BRC (Fuel Systems Solutions), a company leader in gaseous fuels motorizations (CNG and LNG vehicles), preparing studies on the alternative fuels worldwide demand.

In March 2010 he founded **Centro Studi Subalpino** that, through its web site (www.centrostudisubalpino.it) offers a constantly updated panorama of data and trends of Italian and European Cars, Commercial Vehicles and Trucks markets. He regularly publishes Studies on Mobility and Environment, Logistics and Road Transport.

From June 2012 through February 2013 collaboration with ANFIA (the Italian Association of Automotive Industries) for the preparation of a White Book on Goods Transport in Italy and the World. A pdf copy of the publication is available on our site.

Presently collaborates with UNRAE for its monthly Trucks Newsletter.

In September 2014 prepared and delivered a comprehensive Presentation on "Trucks Market and Transport by road, yesterday, today and tomorrow", for the General Assembly of AIRP (Italian Tyre Retreaders Association), organized by Promotec in Bologna on October 3, 2014.

He is married with two children.