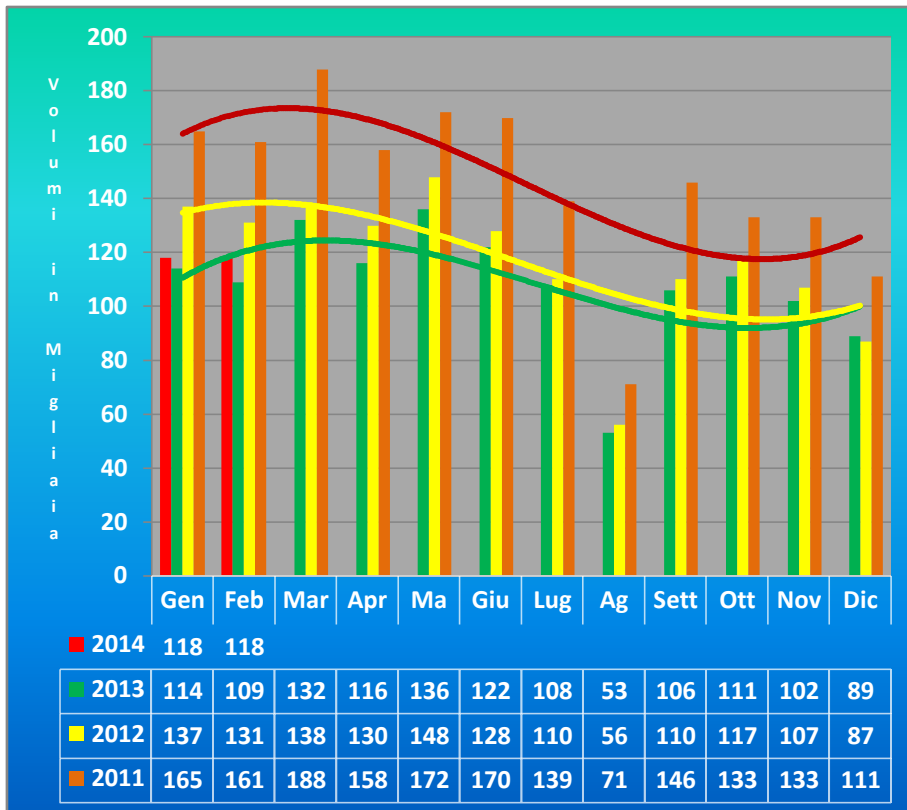


Torino, March 3, 2014

**Italian Car Market – Registrations in February 2014**

Continues to increase even in February, the Italian car market : 118 328 registered units , up 8.6 % over February of last year, a month , however, that was particularly negative . In two months the cumulative increase is of 6% to 236,500 units . Only for sake of statistics in February 2007 247.189 units were registered, more than double the figure for this year and even higher than the first two months of this year. Falls in the two months the share of domestic brands , from 29.3 % last year to 28.3 % this year.

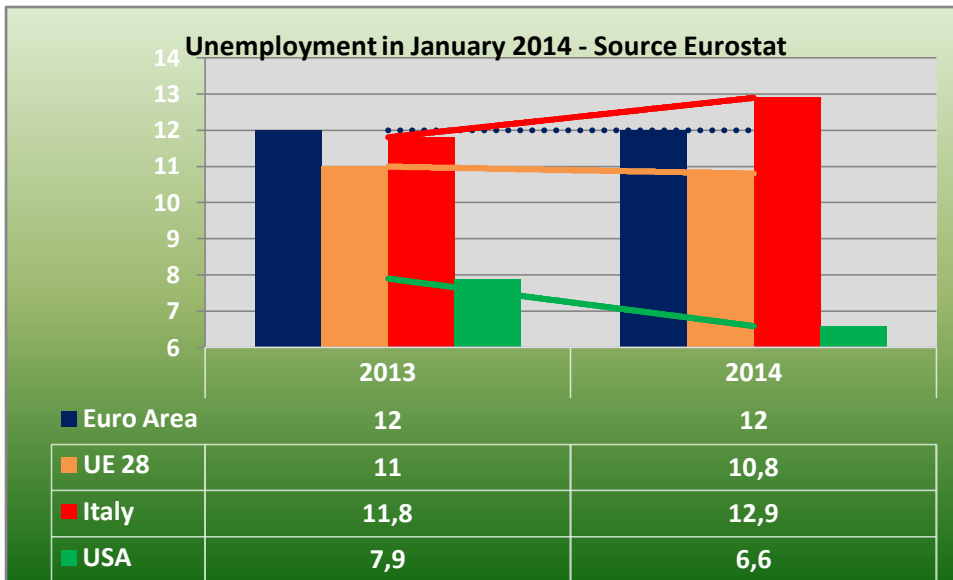
Monthly registrations . ('000 Units ) Source Transport Minister / Anfia / Unrae



Even in presence of the second positive result in the year just begun, after almost four years of losses , it is still difficult to draw any positive indications for the foreseeable future, because the comparison is always with the data extremely negative of last year, already the lowest since 2007. Meanwhile of course we hope that the market will continue in the positive trend, but in our view we still remain far from the time of a structural exit from the crisis. The ongoing economic difficulties that

our economy is struggling with and the lack so far of any concrete measure for the economy in general and for the resumption of the sector stress the fact.

Since a few days Italy has a new government , born for an internal decision of the Democratic Party (PD) which cleared the previous government and replaced Mr. Letta with M. Renzi, secretary of the party . The government , however, rests on the same majority of the previous government, and that will condition the action. Matteo Renzi started with decision, promising, among other things, an immediate reduction of the tax wedge for € 10 billion , the payment by Cassa Depositi e Prestiti of another 60 billion in debt of the public administration to the economic system, and a significant reduction of IRAP . But no precise indication has been given about the coverage of costs, but since the spending review this year can provide a maximum of 5/6 billion is expected to show up a further increase in general taxation , perhaps with a further increase in the taxation of financial income . And a first step in this sense is the decision to increase the rate of Tasi, and according to some calculations that would become higher than IMU . Meanwhile, the IMF has reduced to 0.6% the GDP growth for

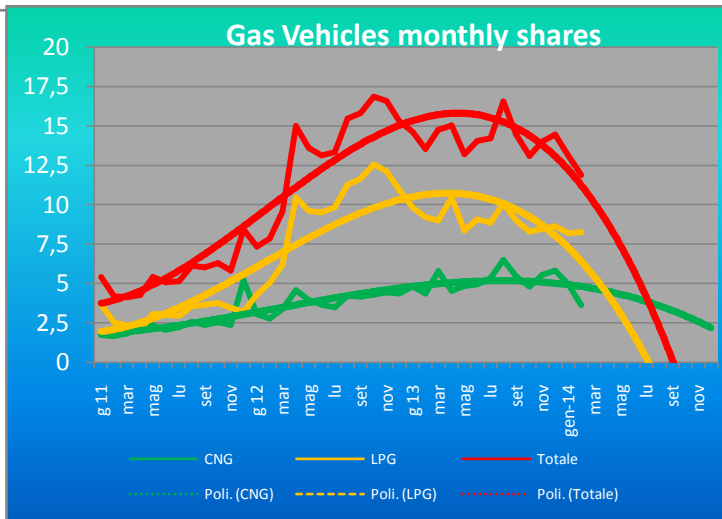
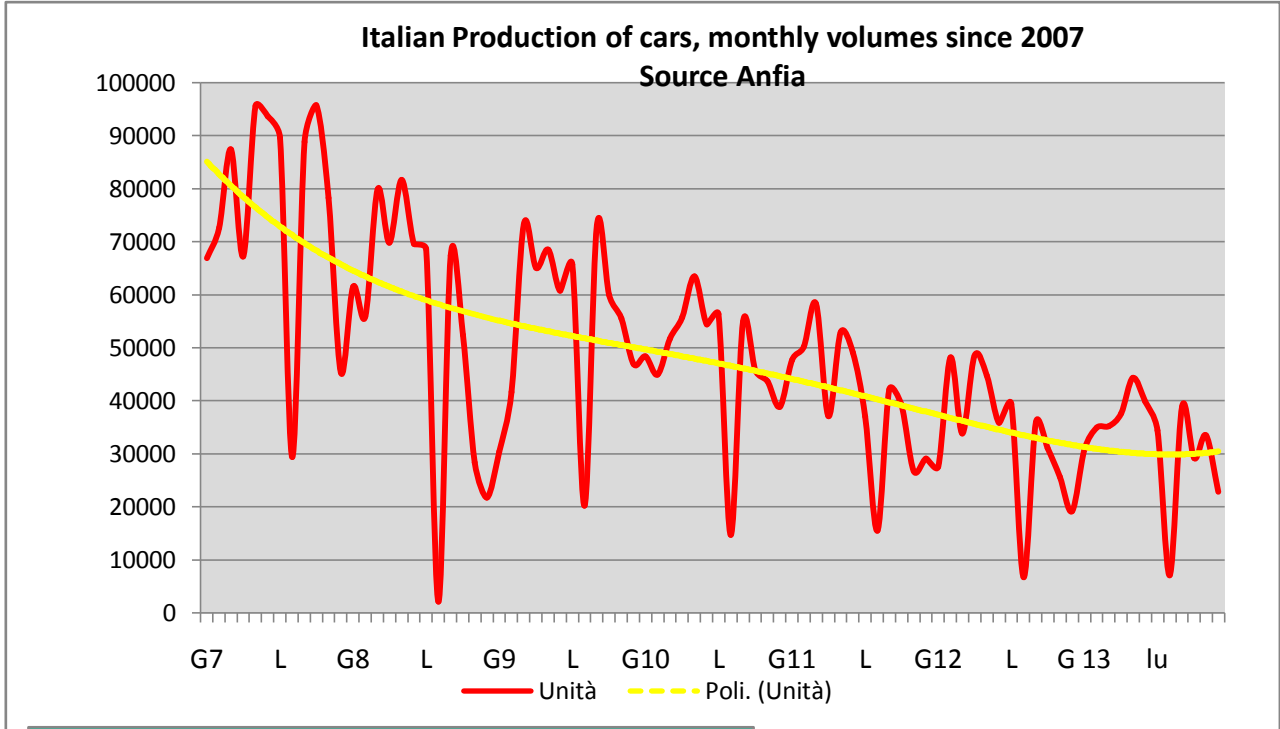


the current year and the latest unemployment figures show in January a further increase to 12.9%, a figure never reached after 1977, the year in that these surveys have begun. This has resulted in the decision of a quick approval of a smoky "Jobs Act" that would jump-start the private and public investment and boost

employment.

However, even if these promises are kept, they will not be reflected in the automotive industry sector. Indeed since last Saturday has tripped a further increase in excise taxes on fuel : petrol increased by 0.24 cents per liter , while diesel is 0.34 cents per liter. The burden was predicted in August of last year as funding for various items of Fare Decree . The increase will remain in effect until at least December31. The market will therefore continue to remain weak given the problems that remain unchanged in the industry. The problems that the government will face in the coming months are so heavy with few prospects , as far as the car in particular is concerned , that action be taken on the issue such as a tax burden out of control, with a cost of fuel at the highest levels in Europe , and rising costs for insurance and tolls.

As to the Italian production of cars, which was affected by the decline in demand



unions internal issues that are typically Italian, the final volume reached in 2013 was of 388,465 units produced, 2.1 % less than the corresponding period of 2012. Drops dramatically in the month the market for gas-powered vehicles , from 14.1 % at year end to 11,9%, especially for the drop in natural gas

vehicles . Together with the share of electric and hybrid alternative fuel vehicles stood at 13.23% in February , down from the year-end values The diesel is confirmed at 55.4% (54.41% last year) and gasoline drops to 31.4% against 32.3% in February last year. Among the environmentally friendly engines grows in the two months the relative importance of electric / hybrid vehicles .

