

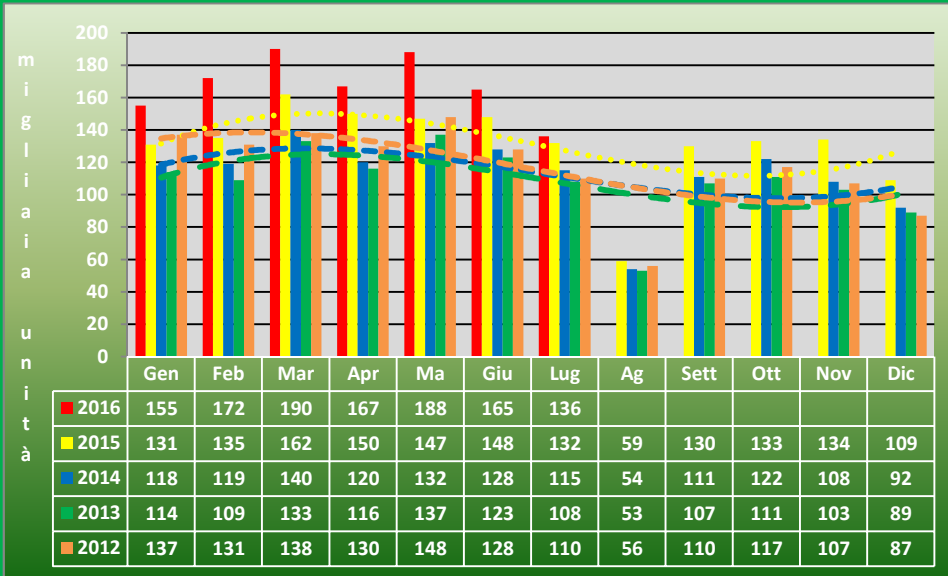
Torino, August 2, 2016

Italian car market, registrations in July 2016

Continues to slow in July, the growth rate of the Italian car market, dropped to an increase in single digits: + 2.9%, albeit with two working days less: 136,275 units registered in the month, the 26th month of consecutive increase. The cumulative of the first seven months amounted to 1,179,068 units, 17.1% more than in the same period of 2015.

The FCA group share grew in the period to 29.2% against 28.5% last year.

Registrations monthly trend. ('000 units) Source Min. Transport / Anfia / Unrae



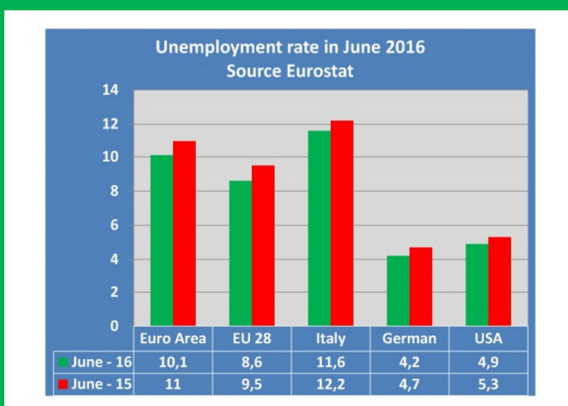
The opinion of Unrae: *We expected it - said Massimo Nordio, Unrae President, considered the first 5 months in which the market has developed mainly for the powerful promotional campaigns of the houses with their own networks, which obviously could not last long. To maintain the beneficial effects*

on the park's renovation and intercept the expected slowdown in demand would now need the intervention of targeted policies such as, for example, the proposal of deductibility of part of the purchase costs. Meanwhile, the month of July showed the first decline of the year of household purchases: -6% with 86,451 cars registered and a share that drops by almost 6 points to 62.9% of the total.

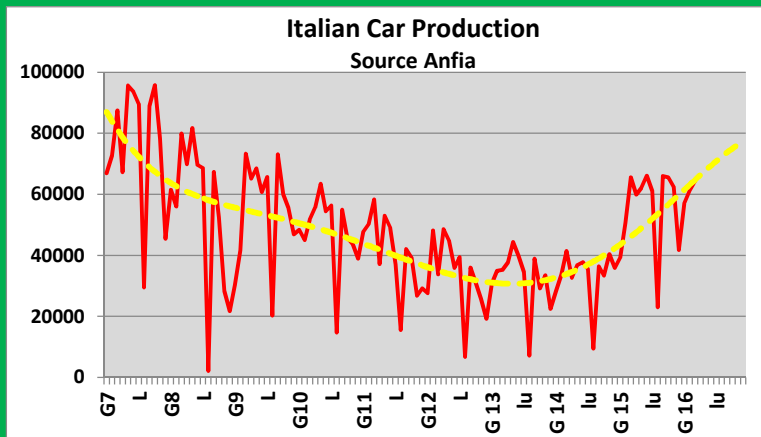
Regarding the near future, according to Anfia a slowdown in growth rates was expected for the second half of the year, not counting the physiological decrease in volumes which takes place typically in the summer months. Entering the second half, so it is still good, even considering that the first part of the year has exceeded one million registrations, which had not happened since 2011, that the confidence of consumers and businesses is in recovery after the falls of recent months and that the rise in prices of petrol and diesel, detected since April, seems to begin to reverse the route.

But the economic picture continues to show mixed signals as our economy continues to struggle with

many difficulties, bureaucratic and judicial ones in the first place. In June also increased the rate of unemployment (11.6% compared to 11.5% in May) although it decreased to 36.5% youth unemployment (it was 36.8% in May and 42 % last year).



So the greater push for further increases to justify Unrae predictions of recent months is "the urgent need to replace old cars, already postponed during the crisis years" also favored by a much more favorable "credit market also for credit to car purchases.

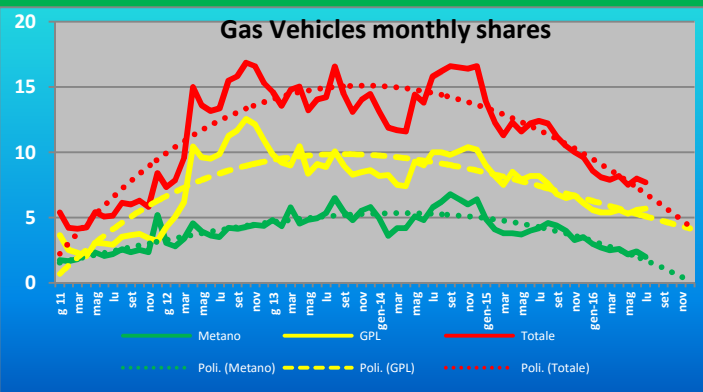


In fact today the tangible signs of long-term solutions are still vulnerable to the problems that still plague our economy, which remain virtually unchanged, such as a marked reduction in public spending to revive consumption and investment with a substantial reduction in the tax burden.

As for the automotive industry as a whole, positive note for Italy is the continuation of the increase in the production of car trend. According to

preliminary data compiled by ANFIA, in the first five months of this year the production of passenger cars increased by 13%, with about 314,000 cars produced.

Back down the share of gas vehicles, with a 7.7% share in July, compared with 8% in June, and



well below the 12.2% in July last year and of course the values achieved in 2015 and above in 2014.

Together with the share of electric and hybrid alternative fuel to petroleum vehicles stood at 9.7% in July, compared to 13.6% last year. In the first seven months, the gas vehicles amounted to 8% and the share of all vehicles with alternative propulsion at 10%, against 13.8% for the same period last year. In the

period diesel rose to 56.7%, higher than the 55.5% last year. The petrol vehicles reached 33.3% against 30.7% last year. As for the environmentally friendly engines the proportions between the various alternatives in the first seven months continue to move slightly in favor of the electric.

