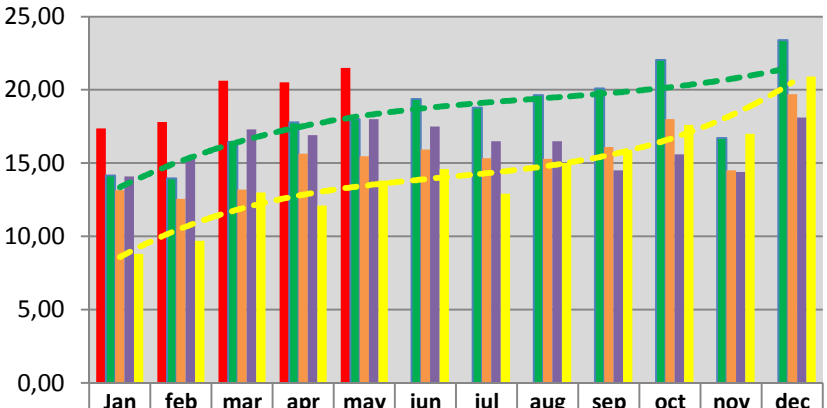
CENTRO STUDI SUBALPINO

Press Release

U.S. Heavy-duty trucks market (class 8) - May 2015 sales.

Turin, June 12, 2015

For the third consecutive month the market exceeds the mark of 20,000 units, what did not happen since 2005 and 2006.

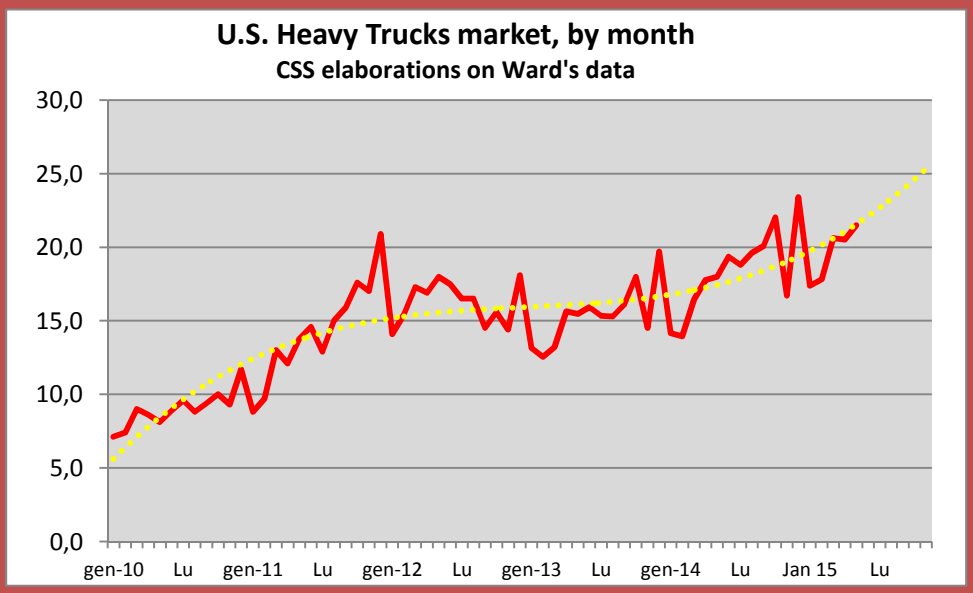


	Jan	feb	mar	apr	may	jun	jul	aug	sep	oct	nov	dec
2025	17,37	17,81	20,63	20,51	21,5							
2014	14,15	13,95	16,45	17,78	17,99	19,37	18,79	19,63	20,09	22,03	16,71	23,40
2013	13,16	12,55	13,20	15,65	15,46	15,93	15,34	15,30	16,10	18,00	14,51	19,70
2012	14,10	15,40	17,30	16,90	18,00	17,50	16,50	16,50	14,50	15,60	14,40	18,10
2011	8,80	9,70	13,00	12,10	13,80	14,60	12,90	15,00	15,90	17,60	17,00	20,90

According to preliminary data of Ward's Automotive with 21,501 unit sales of Class 8 trucks in May increased by 4.8% on last April and by 19.5% on May last year.

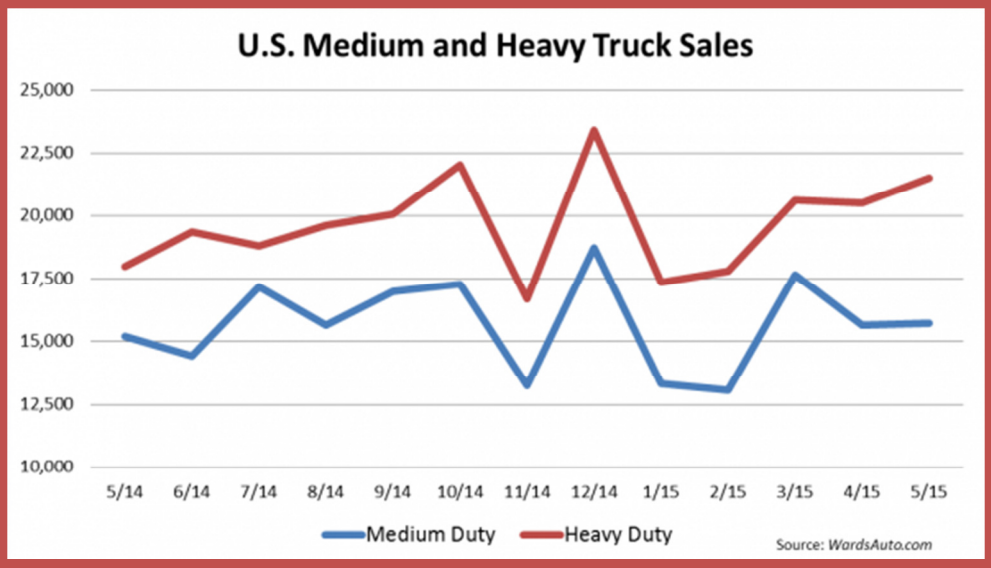
Freightliner, Western Star and Volvo sales were higher than last April. Freightliner, which in May reached the highest level of sales ever with 8254 units, continues to lead the ranking of the best selling brands in both the month and in the cumulative. Its share in the first five months rose to 37.3%; it rose to 12.6% that of Volvo.

Cumulatively in the first five months of the year sales of vehicles of class 8 have reached 97,819 units, 21.6% more than in the same period last year, with a growth rate that could really make the current year the best from the global crisis.



In May, orders declined to about 20,000 units, down 23% on May last year, but according to ACT Research "in addition to the scarce availability for further increases in production in 2015, this is the classic period of the year when the orders for Class 8 trucks decreased".

Two words on the rest of the truck market. The medium class (from class 4 to 7) in the month grew much less than the rest of the market, as can be seen from the graph on the right: +3.5% to 15,724 units compared to 15,195 units last year. In total the truck market in the US in May reached 37,225 units, against 33,185 last year, an increase of 12.2%.



May 2015 was the best May since 2006.

Emilio di Camillo – www.centrostudisubalpino.it - June 2015